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Veingrad named Marketing Sales Director for CJA & Associates

NAPLES, July 21, 2010 – Ray Ankner, founder of CJA & Associates, a national employee benefits company, has announced that Alan Veingrad will assume the position of Marketing Sales Director of CJA.

“Alan brings over 20 years of strategic planning for business owners. This experience adds a new aspect to our marketing efforts,” Ankner said. “Alan has successfully parlayed his skills from the field of football to the field of business. His success story is one that business owners can relate to and respect.”

“At CJA, we have been successful designing and marketing insurance products and employee benefit plans for the small business and the estate planning markets. Alan’s ability to convey these programs to business owners will be a major asset in helping us grow.”

Alan is a former offensive lineman for the Super Bowl XXVII World Champion Dallas Cowboys. He was inducted into his alma mater Texas A&M, Commerce Athletic Hall of Fame class of 2006 and into the National Jewish Sports Hall of Fame, Class of 2010. Since his retirement from the NFL, Veingrad has used his championship experience to score big in his business career. He has held executive level positions in the commercial real estate/mortgage and financial services industries. Veingrad speaks to

audiences around the world, relating his story on the discipline of being a professional athlete and leader of high-performance sales teams to the process of becoming a successful business executive.

***About CJA & Associates:** Founded more than 35 years ago, CJA & Associates has been a leader in developing innovative benefit and estate planning programs focused on small business owners. CJA is one of the most respected third party administration companies in the nation. Companies affiliated with CJA include First Actuarial Corporation, a third party administration company; PlanGen, a technology company focused on the employee benefits market, RMC Reinsurance company and RMC Property and Casualty Company. For more information, please visit www.cjamarketing.com or 239.298.8210.*

***About Alan Veingrad:** Alan speaks to corporate and business audiences around the world bringing his inspirational messages of positivism, personal excellence, leadership, team play, and spiritual connection. His presentation style and post-retirement experience in business development have made him a much sought after speaker by Fortune 500 companies, professional services firms, and owner-managed businesses whose management seeks to lead their organizations by exemplifying a culture of personal and professional achievement blended with a higher purpose. For more information, please visit www.alanveingrad.com*

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